

Navigating your search options

We offer a search style for every need, or a customised solutions

Avantiq® has been serving the global IP community with a unique array of online and offline trademark search services since 1986. Each search is planned and executed by an experienced team of search analysts with specific expertise in your area, in addition to our associate network and client service representatives where needed. We work with you to determine which search strategy best suits your needs—whether your business is automotive, beauty, pharmaceutical, food, etc.—and if you need a quick screening search or have a more complex search project to manage.

Identical knock-out search

The identical knock-out search retrieves identical and phonetically-identical trademarks. This search is ideal for descriptive or widely-used terms and available for over 160 countries.

Advanced identical search

Using up to 40 thoughtfully selected variations based on prefix, suffix and infix, plus vowel- and consonant-sequences, this search reveals more than 70% of all conflicting marks. Our expert search analysts review and analyze an average of three to four thousand trademark documents and hand pick those which are relevant to you.

The advanced identical search, available for 128 countries, is an ideal way to clear descriptive marks. It also functions as a reliable filter for multiple coined-mark searches, allowing you to upgrade the survivors to a comprehensive search.

Comprehensive search

Our analysts review and analyze all marks found—document by document. This complete search provides the full landscape of possible conflicting marks. It combines our intuitive query search system, the latest in automated search intelligence, with thoughtfully selected variations of our senior search analysts.

Our expert search analysts review and analyze up to five thousand trademarks per search and country, and hand pick the marks which are relevant to your specific needs—giving you a complete picture of the existing marks with which yours will need to coexist.

In the event that your search is handled by one of our associates, we communicate your specifications and ensure your needs are known and respected, while holding the associate to our high standards. The comprehensive search is available for 159 countries.

Legal search

Trademark practice varies considerably from one country to another, complicating the trademark application process for non-locals. Also, a vast number of trademarks are based on broad descriptions of goods and services, which increases the theoretic risk of potential conflicts.

The legal search pairs our comprehensive search with the expertise of our qualified local associate, who will review and analyze the results, comment on the similarity, point out any local constraints such as family name rights or moral codes, advise in case of negative connotation, discuss owner information, and propose methods to overcome potential barriers.

Our associates, who have extensive experience in local law and customs, understand that you need practical advice instead of formulaic counsel based on theoretic risks. These attorneys provide a clear and concise picture of the local situation on which you can better base your decision.

Should you have additional concerns, we are happy to liaise with our associates, who will provide further advice related to your search results at no additional charge. If needed, we can set up a direct connection between you and our associate. The legal search is available for 127 countries.

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